

DANIEL NYKOLAYKO

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EDUCATION

The Art Institute of California

Bachelor of Science: Interactive Media Design

Santa Ana, CA

September 2005

EXPERIENCE

METALLICA

Creative Designer, Developer, Content Manager

Designed and developed a variety of projects with ridiculous timelines and meticulous guidelines in terms of branding. Projects have ranged from full websites (livemetallica.com, deathmagnetic.com), website skins (metallica.com), MySpace profiles (myspace.com/metallica), and CD packaging (livemetallica.com - every show since 2007).

Freelance

June 2006 - Present

THE BUDDY GROUP

Traffic Manager

Managed a production team of 50+ employees ensuring that projects were properly scheduled, were finished on time, and future business was properly forecasted. Maintained the Project Pipeline on a daily basis by creatively shifting work through the bullpen and communicating between the Creative Team and the Account Management team when milestones were not met.

Irvine, CA

Jan. 2008 - Aug. 2008

THE BUDDY GROUP

Interactive Developer of Branded Entertainment

Flash Developer on various interactive projects including websites, interactive games, and rich media campaigns. High profile clients included Wicked: The Musical, Walking With Dinosaurs, and McDonald's Happy Meal.

Irvine, CA

Jan. 2006 - Jan 2008

WARNER BROS. RECORDS

Creative Designer, Copywriter

Designed a successful banner ad campaign for Metallica: The Videos which raised awareness to a DVD release that received a low profile release. Also served as copywriter for Mission: Metallica (missionmetallica.com).

Freelance

Nov. 2006, Aug. 2008

NETSCOPE, INC.

Creative Designer/Flash Developer

Flash Designer/Developer on a large-scale project for Shea Homes, including interactive video. Also assisted creative department in making edits and updates for existing NetScope clients.

Irvine, CA

Oct. 2005 - Jan 2006

RECOMMENDATIONS

"Dan is a dedicated worker who cares about his company and co-workers. He possesses a diverse set of skills, which makes him very valuable in small organizations. The ability to manage production and be a contributor in the process is tough to find. Dan is a team player and good guy to have on your team." - *Kevin Aron, Account Executive, The Buddy Group*

"Dan did a great job of managing a large pipeline of interactive projects flowing through a team of account managers, designers, and developers. He was a pleasure to work with and an outstanding team leader." - *Baron Miller, Principal Creative Strategist, The Buddy Group*